



Medical Expenditures

Trade area
Area: 93.8 square miles

Prepared by Esri

Demographic Summary		2022	2027
Population		157,916	183,568
Households		52,747	61,005
Families		39,535	46,146
Median Household Income		\$94,222	\$106,484
Males per 100 Females		96.3	95.7
Population by Age			
Population <5 Years		8.2%	8.3%
Population 65+ Years		8.8%	9.5%
Median Age		33.2	32.9
	Spending Potential Index	Average Amount Spent	Total
Health Care	107	\$7,604.38	\$401,108,355
Medical Care	110	\$2,627.53	\$138,594,216
Physician Services	118	\$338.33	\$17,845,916
Dental Services	113	\$514.56	\$27,141,278
Eyecare Services	112	\$87.56	\$4,618,503
Lab Tests, X-rays	117	\$91.04	\$4,802,074
Hospital Room and Hospital Services	133	\$302.32	\$15,946,396
Convalescent or Nursing Home Care	86	\$32.85	\$1,732,860
Other Medical Services (1)	115	\$200.05	\$10,552,287
Nonprescription Drugs	103	\$180.82	\$9,537,965
Prescription Drugs	101	\$384.79	\$20,296,724
Nonprescription Vitamins	107	\$119.43	\$6,299,431
Medicare Prescription Drug Premium	87	\$117.42	\$6,193,542
Eyeglasses and Contact Lenses	105	\$115.98	\$6,117,723
Hearing Aids	103	\$47.85	\$2,523,695
Medical Equipment for General Use	125	\$8.82	\$465,402
Other Medical Supplies/Equipment (2)	101	\$85.70	\$4,520,420
Health Insurance	106	\$4,976.85	\$262,514,139
Blue Cross/Blue Shield	111	\$1,364.66	\$71,981,927
Fee for Service Health Plan	123	\$1,174.86	\$61,970,138
HMO	109	\$912.46	\$48,129,466
Medicare Payments	85	\$802.83	\$42,346,719
Long Term Care Insurance	87	\$49.05	\$2,587,421
Dental Care Insurance	118	\$206.56	\$10,895,350
Vision Care Insurance	125	\$49.66	\$2,619,486
Prescription Drug Insurance	96	\$8.37	\$441,325
Other Single Service Insurance (3)	89	\$19.25	\$1,015,437
Medicaid Premiums	71	\$8.13	\$428,640
Tricare/Military Premiums	126	\$11.01	\$580,786
Children's Health Ins Program Premiums	94	\$2.76	\$145,724

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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