Population Summary

2010 Total Population	93,239
2020 Total Population	143,622
2020 Group Quarters	47
2022 Total Population	157,916
2022 Group Quarters	47
2027 Total Population	183,568
2022-2027 Annual Rate	3.06%
2022 Total Daytime Population	134,091
Workers	55,656
Residents	78,435

Household Summary

2010 Households	32,149
2010 Average Household Size	2.90
2020 Total Households	48,082
2020 Average Household Size	2.99
2022 Households	52,747
2022 Average Household Size	2.99
2027 Households	61,005
2027 Average Household Size	3.01
2022-2027 Annual Rate	2.95%
2010 Families	24,327
2010 Average Family Size	3.33
2022 Families	39,535
2022 Average Family Size	3.48
2027 Families	46,146
2027 Average Family Size	3.47
2022-2027 Annual Rate	3.14%

Housing Unit Summary

2000 Housing Units	14,391
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	5.9%
2010 Housing Units	34,331
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	6.4%
2020 Housing Units	50,114
Vacant Housing Units	4.1%
2022 Housing Units	55,108
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	4.3%
2027 Housing Units	64,088
Owner Occupied Housing Units	70.5%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	4.8%

Median Household Income

2022	$94,222
2027	$106,484

Median Home Value

2022	$249,233
2027	$291,650

Per Capita Income

2022	$38,339
2027	$44,214

Median Age

2010	31.2
2022	33.2
2027	32.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income

Household Income Base	52,735
<$15,000	2.9%
$15,000 - $24,999	3.3%
$25,000 - $34,999	3.8%
$35,000 - $49,999	7.8%
$50,000 - $74,999	17.9%
$75,000 - $99,999	17.4%
$100,000 - $149,999	26.8%
$150,000 - $199,999	11.9%
$200,000+	8.2%
Average Household Income	$114,745

2027 Households by Income

Household Income Base	60,993
<$15,000	2.0%
$15,000 - $24,999	2.3%
$25,000 - $34,999	2.9%
$35,000 - $49,999	5.9%
$50,000 - $74,999	14.4%
$75,000 - $99,999	16.1%
$100,000 - $149,999	30.3%
$150,000 - $199,999	15.7%
$200,000+	10.4%
Average Household Income	$132,983

2022 Owner Occupied Housing Units by Value

Total	37,294
<$50,000	1.0%
$50,000 - $99,999	3.0%
$100,000 - $149,999	4.4%
$150,000 - $199,999	14.5%
$200,000 - $249,999	27.4%
$250,000 - $299,999	19.5%
$300,000 - $399,999	15.3%
$400,000 - $499,999	7.1%
$500,000 - $749,999	5.2%
$750,000 - $999,999	1.3%
$1,000,000 - $1,499,999	0.9%
$1,500,000 - $1,999,999	0.1%
$2,000,000 +	0.1%
Average Home Value	$294,022

2027 Owner Occupied Housing Units by Value

Total	45,190
<$50,000	0.3%
$50,000 - $99,999	0.5%
$100,000 - $149,999	0.3%
$150,000 - $199,999	5.6%
$200,000 - $249,999	24.5%
$250,000 - $299,999	22.7%
$300,000 - $399,999	22.5%
$400,000 - $499,999	12.5%
$500,000 - $749,999	8.7%
$750,000 - $999,999	1.4%
$1,000,000 - $1,499,999	0.9%
$1,500,000 - $1,999,999	0.2%
$2,000,000 +	0.1%
Average Home Value	$345,298

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age

Total	93,240
0 - 4	9.0%
5 - 9	9.0%
10 - 14	8.4%
15 - 24	12.6%
25 - 34	17.9%
35 - 44	16.2%
45 - 54	12.6%
55 - 64	8.5%
65 - 74	3.9%
75 - 84	1.6%
85 +	0.4%
18 +	69.3%

2022 Population by Age

Total	157,917
0 - 4	8.2%
5 - 9	8.4%
10 - 14	8.0%
15 - 24	12.8%
25 - 34	15.6%
35 - 44	16.7%
45 - 54	12.4%
55 - 64	9.2%
65 - 74	6.0%
75 - 84	2.3%
85 +	0.5%
18 +	71.4%

2027 Population by Age

Total	183,569
0 - 4	8.3%
5 - 9	8.3%
10 - 14	8.1%
15 - 24	12.5%
25 - 34	16.7%
35 - 44	16.1%
45 - 54	11.9%
55 - 64	8.6%
65 - 74	6.0%
75 - 84	2.8%
85 +	0.6%
18 +	71.2%

2010 Population by Sex

Males	45,903
Females	47,336

2022 Population by Sex

Males	77,483
Females	80,432

2027 Population by Sex

Males	89,769
Females	93,799

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity

Total	93,240
White Alone	76.6%
Black Alone	7.1%
American Indian Alone	0.7%
Asian Alone	4.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.8%
Two or More Races	3.3%
Hispanic Origin	24.2%
Diversity Index	62.0

2020 Population by Race/Ethnicity

Total	143,622
White Alone	56.0%
Black Alone	11.4%
American Indian Alone	0.9%
Asian Alone	7.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	9.3%
Two or More Races	14.8%
Hispanic Origin	27.4%
Diversity Index	78.2

2022 Population by Race/Ethnicity

Total	157,916
White Alone	54.5%
Black Alone	11.9%
American Indian Alone	0.9%
Asian Alone	7.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	9.4%
Two or More Races	15.5%
Hispanic Origin	28.0%
Diversity Index	79.1

2027 Population by Race/Ethnicity

Total	183,568
White Alone	53.0%
Black Alone	11.8%
American Indian Alone	0.9%
Asian Alone	7.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	9.6%
Two or More Races	16.9%
Hispanic Origin	28.3%
Diversity Index	79.9

2010 Population by Relationship and Household Type

Total	93,240
In Households	99.9%
In Family Households	89.1%
Householder	26.1%
Spouse	20.4%
Child	36.4%
Other relative	4.0%
Nonrelative	2.2%
In Nonfamily Households	10.8%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment

Total	99,043
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	20.5%
GED/Alternative Credential	3.2%
Some College, No Degree	20.7%
Associate Degree	10.7%
Bachelor's Degree	27.3%
Graduate/Professional Degree	10.2%

2022 Population 15+ by Marital Status

Total	119,204
Never Married	27.5%
Married	59.0%
Widowed	3.1%
Divorced	10.3%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	84,039
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	9.5%
Population 25-54 Employed	72.8%
Population 25-54 Unemployment rate	2.6%
Population 55-64 Employed	11.5%
Population 55-64 Unemployment rate	7.1%
Population 65+ Employed	3.3%
Population 65+ Unemployment rate	7.3%

2022 Employed Population 16+ by Industry

Total	80,488
Agriculture/Mining	1.3%
Construction	6.2%
Manufacturing	10.0%
Wholesale Trade	3.2%
Retail Trade	10.4%
Transportation/Utilities	12.8%
Information	1.4%
Finance/Insurance/Real Estate	8.2%
Services	40.9%
Public Administration	5.6%

2022 Employed Population 16+ by Occupation

Total	80,487
White Collar	65.3%
Management/Business/Financial	20.0%
Professional	23.2%
Sales	9.6%
Administrative Support	12.4%
Services	12.6%
Blue Collar	22.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	4.0%
Production	5.0%
Transportation/Material Moving	9.0%

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2010 Households by Type

Total	32,149
Households with 1 Person	18.7%
Households with 2+ People	81.3%
Family Households	75.7%
Husband-wife Families	59.1%
With Related Children	34.0%
Other Family (No Spouse Present)	16.6%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	11.6%
With Related Children	8.4%
Nonfamily Households	5.6%
All Households with Children	46.4%
Multigenerational Households	5.0%
Unmarried Partner Households	6.6%
Male-female	5.9%
Same-sex	0.7%

2010 Households by Size

Total	32,148
1 Person Household	18.7%
2 Person Household	29.7%
3 Person Household	19.2%
4 Person Household	17.6%
5 Person Household	9.1%
6 Person Household	3.7%
7 + Person Household	2.0%

2010 Households by Tenure and Mortgage Status

Total	32,151
Owner Occupied	74.2%
Owned with a Mortgage/Loan	63.5%
Owned Free and Clear	10.7%
Renter Occupied	25.8%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	143
Percent of Income for Mortgage	13.9%
Wealth Index	96

2010 Housing Units By Urban/ Rural Status

Total Housing Units	34,331
Housing Units Inside Urbanized Area	94.0%
Housing Units Inside Urbanized Cluster	0.3%
Rural Housing Units	5.7%

2010 Population By Urban/ Rural Status

Total Population	93,239
Population Inside Urbanized Area	94.5%
Population Inside Urbanized Cluster	0.4%
Rural Population	5.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments	
1.	Up and Coming Families (7A)
2.	Young and Restless (11B)
3.	Workday Drive (4A)

2022 Consumer Spending	
Apparel & Services: Total $	$140,388,381
Average Spent	$2,661.54
Spending Potential Index	110
Education: Total $	$101,698,397
Average Spent	$1,928.04
Spending Potential Index	98
Entertainment/Recreation: Total $	$208,612,389
Average Spent	$3,954.96
Spending Potential Index	108
Food at Home: Total $	$349,700,278
Average Spent	$6,629.77
Spending Potential Index	107
Food Away from Home: Total $	$253,490,688
Average Spent	$4,805.78
Spending Potential Index	111
Health Care: Total $	$401,108,355
Average Spent	$7,604.38
Spending Potential Index	107
HH Furnishings & Equipment: Total $	$153,292,741
Average Spent	$2,906.19
Spending Potential Index	113
Personal Care Products & Services: Total $	$59,265,527
Average Spent	$1,123.58
Spending Potential Index	110
Shelter: Total $	$1,297,776,812
Average Spent	$24,603.80
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total $	$170,436,240
Average Spent	$3,231.20
Spending Potential Index	119
Travel: Total $	$167,086,077
Average Spent	$3,167.69
Spending Potential Index	110
Vehicle Maintenance & Repairs: Total $	$75,117,895
Average Spent	$1,424.12
Spending Potential Index	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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