



# Household Budget Expenditures

Trade area  
Area: 93.8 square miles

Prepared by Esri

<b>Demographic Summary</b>		<b>2022</b>	<b>2027</b>		
Population		157,916	183,568		
Households		52,747	61,005		
Average Household Size		2.99	3.01		
Families		39,535	46,146		
Median Age		33.2	32.9		
Median Household Income		\$94,222	\$106,484		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		109	\$98,130.23	\$5,176,075,079	100.0%
Food		109	\$11,435.55	\$603,190,965	11.7%
Food at Home		107	\$6,629.77	\$349,700,278	6.8%
Food Away from Home		111	\$4,805.78	\$253,490,688	4.9%
Alcoholic Beverages		102	\$725.12	\$38,247,707	0.7%
Housing		108	\$30,756.69	\$1,622,322,989	31.3%
Shelter		107	\$24,603.80	\$1,297,776,812	25.1%
Utilities, Fuel and Public Services		109	\$6,152.88	\$324,546,178	6.3%
Household Operations		111	\$2,798.10	\$147,591,598	2.9%
Housekeeping Supplies		109	\$966.23	\$50,965,977	1.0%
Household Furnishings and Equipment		113	\$2,906.19	\$153,292,741	3.0%
Apparel and Services		110	\$2,661.54	\$140,388,381	2.7%
Transportation		113	\$11,700.10	\$617,145,332	11.9%
Travel		110	\$3,167.69	\$167,086,077	3.2%
Health Care		107	\$7,604.38	\$401,108,355	7.7%
Entertainment and Recreation		108	\$3,954.96	\$208,612,389	4.0%
Personal Care Products & Services		110	\$1,123.58	\$59,265,527	1.1%
Education		98	\$1,928.04	\$101,698,397	2.0%
Smoking Products		95	\$412.61	\$21,763,759	0.4%
Lotteries & Pari-mutuel Losses		89	\$52.75	\$2,782,272	0.1%
Legal Fees		102	\$186.47	\$9,835,728	0.2%
Funeral Expenses		97	\$91.64	\$4,833,951	0.1%
Safe Deposit Box Rentals		92	\$4.84	\$255,146	0.0%
Checking Account/Banking Service Charges		111	\$40.07	\$2,113,346	0.0%
Cemetery Lots/Vaults/Maintenance Fees		90	\$12.83	\$676,745	0.0%
Accounting Fees		101	\$126.86	\$6,691,735	0.1%
Miscellaneous Personal Services/Advertising/Fines		115	\$97.40	\$5,137,382	0.1%
Occupational Expenses		101	\$66.28	\$3,495,936	0.1%
Expenses for Other Properties		97	\$116.54	\$6,147,066	0.1%
Credit Card Membership Fees		117	\$11.57	\$610,413	0.0%
Shopping Club Membership Fees		114	\$50.57	\$2,667,219	0.1%
Support Payments/Cash Contributions/Gifts in Kind		119	\$3,231.20	\$170,436,240	3.3%
Life/Other Insurance		105	\$721.11	\$38,036,545	0.7%
Pensions and Social Security		113	\$10,710.25	\$564,933,525	10.9%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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