



# Demographic and Income Comparison Profile

Trade area  
Area: 93.8 square miles

Prepared by Esri

## Census 2010 Summary

Population	93,239
Households	32,149
Families	24,327
Average Household Size	2.90
Owner Occupied Housing Units	23,859
Renter Occupied Housing Units	8,292
Median Age	31.2

## Census 2020 Summary

Population	143,622
Households	48,082
Average Household Size	2.99

## 2022 Summary

Population	157,916
Households	52,747
Families	39,535
Average Household Size	2.99
Owner Occupied Housing Units	37,298
Renter Occupied Housing Units	15,449
Median Age	33.2
Median Household Income	\$94,222
Average Household Income	\$114,745

## 2027 Summary

Population	183,568
Households	61,005
Families	46,146
Average Household Size	3.01
Owner Occupied Housing Units	45,194
Renter Occupied Housing Units	15,811
Median Age	32.9
Median Household Income	\$106,484
Average Household Income	\$132,983

## Trends: 2022-2027 Annual Rate

Population	3.06%
Households	2.95%
Families	3.14%
Owner Households	3.92%
Median Household Income	2.48%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income	Number	Percent
<\$15,000	1,528	2.9%
\$15,000 - \$24,999	1,764	3.3%
\$25,000 - \$34,999	2,022	3.8%
\$35,000 - \$49,999	4,118	7.8%
\$50,000 - \$74,999	9,439	17.9%
\$75,000 - \$99,999	9,162	17.4%
\$100,000 - \$149,999	14,109	26.8%
\$150,000 - \$199,999	6,271	11.9%
\$200,000+	4,321	8.2%
Median Household Income	\$94,222	
Average Household Income	\$114,745	
Per Capita Income	\$38,339	

2027 Households by Income	Number	Percent
<\$15,000	1,217	2.0%
\$15,000 - \$24,999	1,428	2.3%
\$25,000 - \$34,999	1,758	2.9%
\$35,000 - \$49,999	3,596	5.9%
\$50,000 - \$74,999	8,807	14.4%
\$75,000 - \$99,999	9,820	16.1%
\$100,000 - \$149,999	18,475	30.3%
\$150,000 - \$199,999	9,576	15.7%
\$200,000+	6,317	10.4%
Median Household Income	\$106,484	
Average Household Income	\$132,983	
Per Capita Income	\$44,214	

**Data Note:** Income is expressed in current dollars.

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2010 Population by Age	Number	Percent
Age 0 - 4	8,381	9.0%
Age 5 - 9	8,379	9.0%
Age 10 - 14	7,798	8.4%
Age 15 - 19	6,305	6.8%
Age 20 - 24	5,437	5.8%
Age 25 - 34	16,674	17.9%
Age 35 - 44	15,096	16.2%
Age 45 - 54	11,774	12.6%
Age 55 - 64	7,912	8.5%
Age 65 - 74	3,619	3.9%
Age 75 - 84	1,459	1.6%
Age 85+	405	0.4%

2022 Population by Age	Number	Percent
Age 0 - 4	12,921	8.2%
Age 5 - 9	13,224	8.4%
Age 10 - 14	12,568	8.0%
Age 15 - 19	10,587	6.7%
Age 20 - 24	9,574	6.1%
Age 25 - 34	24,594	15.6%
Age 35 - 44	26,439	16.7%
Age 45 - 54	19,508	12.4%
Age 55 - 64	14,533	9.2%
Age 65 - 74	9,456	6.0%
Age 75 - 84	3,646	2.3%
Age 85+	867	0.5%

2027 Population by Age	Number	Percent
Age 0 - 4	15,187	8.3%
Age 5 - 9	15,149	8.3%
Age 10 - 14	14,874	8.1%
Age 15 - 19	12,285	6.7%
Age 20 - 24	10,662	5.8%
Age 25 - 34	30,681	16.7%
Age 35 - 44	29,603	16.1%
Age 45 - 54	21,896	11.9%
Age 55 - 64	15,828	8.6%
Age 65 - 74	11,061	6.0%
Age 75 - 84	5,194	2.8%
Age 85+	1,149	0.6%

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<b>2010 Race and Ethnicity</b>	<b>Number</b>	<b>Percent</b>
White Alone	71,400	76.6%
Black Alone	6,653	7.1%
American Indian Alone	638	0.7%
Asian Alone	4,069	4.4%
Pacific Islander Alone	91	0.1%
Some Other Race Alone	7,293	7.8%
Two or More Races	3,096	3.3%
Hispanic Origin (Any Race)	22,567	24.2%

<b>2020 Race and Ethnicity</b>	<b>Number</b>	<b>Percent</b>
White Alone	80,398	56.0%
Black Alone	16,400	11.4%
American Indian Alone	1,283	0.9%
Asian Alone	10,742	7.5%
Pacific Islander Alone	265	0.2%
Some Other Race Alone	13,299	9.3%
Two or More Races	21,235	14.8%
Hispanic Origin (Any Race)	39,321	27.4%

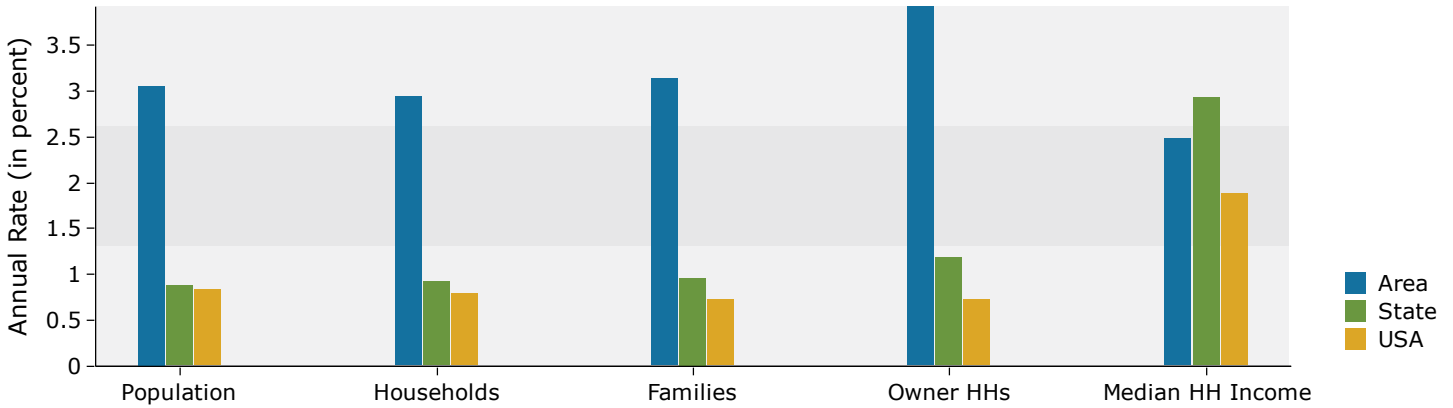
<b>2022 Race and Ethnicity</b>	<b>Number</b>	<b>Percent</b>
White Alone	86,057	54.5%
Black Alone	18,780	11.9%
American Indian Alone	1,420	0.9%
Asian Alone	11,999	7.6%
Pacific Islander Alone	280	0.2%
Some Other Race Alone	14,874	9.4%
Two or More Races	24,506	15.5%
Hispanic Origin (Any Race)	44,262	28.0%

<b>2027 Race and Ethnicity</b>	<b>Number</b>	<b>Percent</b>
White Alone	97,293	53.0%
Black Alone	21,746	11.8%
American Indian Alone	1,644	0.9%
Asian Alone	13,837	7.5%
Pacific Islander Alone	340	0.2%
Some Other Race Alone	17,616	9.6%
Two or More Races	31,092	16.9%
Hispanic Origin (Any Race)	51,979	28.3%

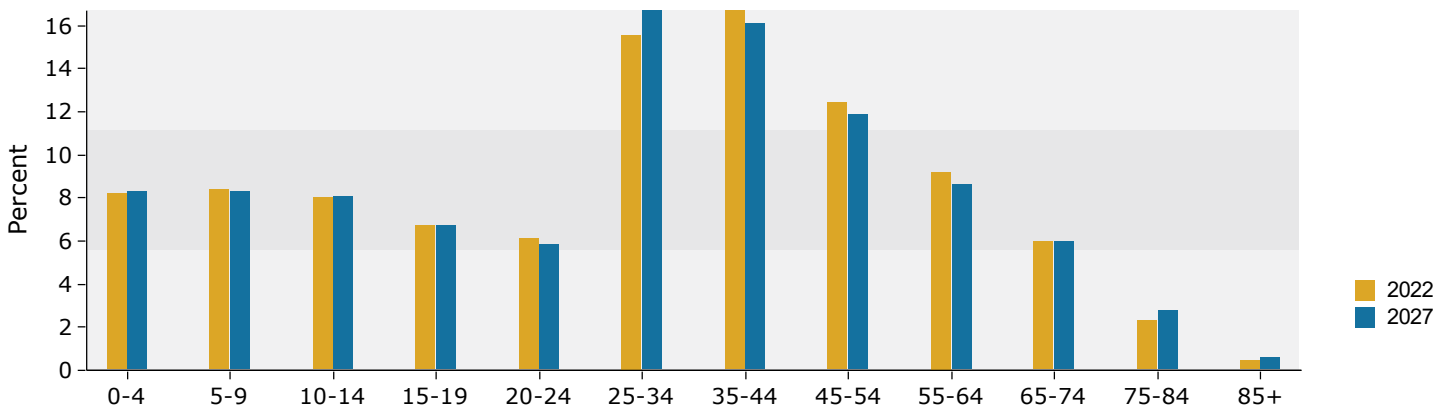
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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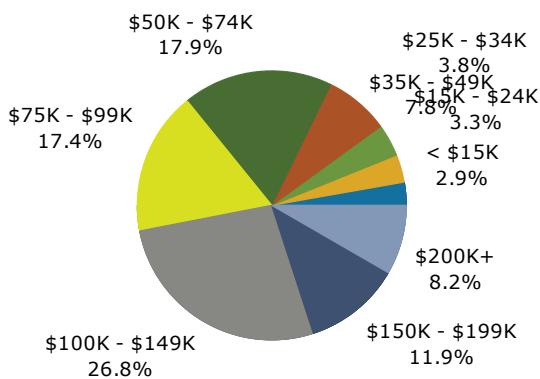
## Trends 2022-2027



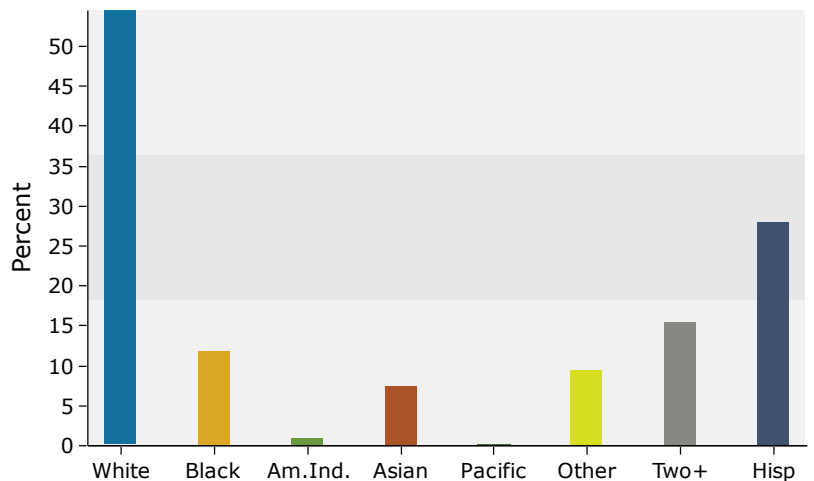
## Population by Age



## 2022 Household Income



## 2022 Population by Race



Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.