



Business Summary

Trade area
Area: 93.8 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	2,932
Total Employees:	40,973
Total Residential Population:	157,916
Employee/Residential Population Ratio (per 100 Residents)	26

	Businesses		Employees	
	Number	Percent	Number	Percent
by SIC Codes				
Agriculture & Mining	54	1.8%	473	1.2%
Construction	259	8.8%	2,018	4.9%
Manufacturing	99	3.4%	4,889	11.9%
Transportation	128	4.4%	6,193	15.1%
Communication	27	0.9%	150	0.4%
Utility	9	0.3%	71	0.2%
Wholesale Trade	108	3.7%	3,538	8.6%
Retail Trade Summary	657	22.4%	9,653	23.6%
Home Improvement	32	1.1%	360	0.9%
General Merchandise Stores	35	1.2%	1,538	3.8%
Food Stores	93	3.2%	1,189	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	58	2.0%	715	1.7%
Apparel & Accessory Stores	41	1.4%	193	0.5%
Furniture & Home Furnishings	34	1.2%	308	0.8%
Eating & Drinking Places	220	7.5%	4,251	10.4%
Miscellaneous Retail	143	4.9%	1,098	2.7%
Finance, Insurance, Real Estate Summary	248	8.5%	1,561	3.8%
Banks, Savings & Lending Institutions	55	1.9%	386	0.9%
Securities Brokers	26	0.9%	88	0.2%
Insurance Carriers & Agents	43	1.5%	305	0.7%
Real Estate, Holding, Other Investment Offices	124	4.2%	782	1.9%
Services Summary	1,019	34.8%	10,829	26.4%
Hotels & Lodging	38	1.3%	501	1.2%
Automotive Services	76	2.6%	610	1.5%
Motion Pictures & Amusements	71	2.4%	479	1.2%
Health Services	138	4.7%	1,103	2.7%
Legal Services	29	1.0%	100	0.2%
Education Institutions & Libraries	49	1.7%	2,785	6.8%
Other Services	619	21.1%	5,251	12.8%
Government	33	1.1%	1,426	3.5%
Unclassified Establishments	291	9.9%	171	0.4%
Totals	2,932	100.0%	40,973	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 07, 2022



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	0.4%	55	0.1%
Mining	6	0.2%	52	0.1%
Utilities	2	0.1%	17	0.0%
Construction	269	9.2%	2,075	5.1%
Manufacturing	114	3.9%	4,996	12.2%
Wholesale Trade	107	3.6%	3,531	8.6%
Retail Trade	402	13.7%	5,246	12.8%
Motor Vehicle & Parts Dealers	47	1.6%	671	1.6%
Furniture & Home Furnishings Stores	21	0.7%	193	0.5%
Electronics & Appliance Stores	10	0.3%	86	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	32	1.1%	360	0.9%
Food & Beverage Stores	69	2.4%	1,049	2.6%
Health & Personal Care Stores	45	1.5%	342	0.8%
Gasoline Stations	11	0.4%	45	0.1%
Clothing & Clothing Accessories Stores	48	1.6%	241	0.6%
Sport Goods, Hobby, Book, & Music Stores	21	0.7%	157	0.4%
General Merchandise Stores	35	1.2%	1,538	3.8%
Miscellaneous Store Retailers	34	1.2%	305	0.7%
Nonstore Retailers	28	1.0%	261	0.6%
Transportation & Warehousing	103	3.5%	6,171	15.1%
Information	41	1.4%	264	0.6%
Finance & Insurance	128	4.4%	801	2.0%
Central Bank/Credit Intermediation & Related Activities	55	1.9%	399	1.0%
Securities, Commodity Contracts & Other Financial	30	1.0%	97	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	43	1.5%	305	0.7%
Real Estate, Rental & Leasing	158	5.4%	875	2.1%
Professional, Scientific & Tech Services	255	8.7%	2,226	5.4%
Legal Services	36	1.2%	135	0.3%
Management of Companies & Enterprises	5	0.2%	60	0.1%
Administrative & Support & Waste Management & Remediation	107	3.6%	818	2.0%
Educational Services	65	2.2%	2,851	7.0%
Health Care & Social Assistance	179	6.1%	2,052	5.0%
Arts, Entertainment & Recreation	50	1.7%	420	1.0%
Accommodation & Food Services	280	9.5%	4,826	11.8%
Accommodation	38	1.3%	501	1.2%
Food Services & Drinking Places	243	8.3%	4,325	10.6%
Other Services (except Public Administration)	327	11.2%	2,041	5.0%
Automotive Repair & Maintenance	65	2.2%	479	1.2%
Public Administration	33	1.1%	1,426	3.5%
Unclassified Establishments	291	9.9%	171	0.4%
Total	2,932	100.0%	40,973	100.0%

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