



# Automotive Aftermarket Expenditures

Trade area  
Area: 93.8 square miles

Prepared by Esri

<b>Demographic Summary</b>		<b>2022</b>	<b>2027</b>
Population		157,916	183,568
Households		52,747	61,005
Families		39,535	46,146
Median Age		33.2	32.9
Median Household Income		\$94,222	\$106,484

  

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Payments on Vehicles excluding Leases</b>	122	\$3,603.43	\$190,070,312
<b>Gasoline and Motor Oil</b>			
Gasoline	113	\$2,994.06	\$157,927,558
Diesel Fuel	122	\$75.46	\$3,980,502
Motor Oil	112	\$19.25	\$1,015,178
<b>Other Vehicle Expenses</b>			
Vehicle Maintenance & Repairs	113	\$1,424.12	\$75,117,895
Vehicle Coolant/Brake/Transmission Fluids	110	\$11.16	\$588,754
Tire Purchase/Replacement	117	\$248.54	\$13,109,960
Vehicle Parts/Equipment/Accessories	118	\$95.05	\$5,013,430
Vehicle Accessories including Labor	125	\$15.52	\$818,873
Vehicle Cleaning Services including Car Washes	116	\$42.56	\$2,245,036
Miscellaneous Auto Repair/Service	108	\$148.47	\$7,831,194
Vehicle Body Work & Painting	113	\$48.35	\$2,550,100
Vehicle or Engine Repairs	111	\$298.59	\$15,749,531
Vehicle Motor Tune-up	118	\$63.44	\$3,346,290
Lube/Oil Change & Oil Filters	116	\$162.63	\$8,578,053
Vehicle Front End Alignment/Wheel Balance & Rotation	106	\$35.65	\$1,880,393
Vehicle Shock Absorber Replacement	99	\$15.00	\$791,276
Tire Repair and Other Repair Work	115	\$194.92	\$10,281,499
Auto Repair Service Policy	102	\$44.24	\$2,333,505
Vehicle Insurance	115	\$2,445.23	\$128,978,455
Rental of Vehicles excluding Trips	110	\$49.58	\$2,614,978
Leased Vehicles	85	\$457.79	\$24,146,972
Basic Lease Charge for Cars/Trucks	85	\$413.65	\$21,818,752
Car/Truck Lease Fees & Down Payments	87	\$44.14	\$2,328,220
Vehicle Pers Property Taxes/State & Local Registr Fees	112	\$270.59	\$14,272,925
Driver`s License Fees	87	\$14.30	\$754,477
Vehicle Inspection Fees	98	\$15.72	\$828,935
Parking Fees & Tolls excluding Trips	98	\$135.48	\$7,146,366
Parking Fees excluding Residence (Not on Trips)	93	\$62.82	\$3,313,668
Tolls/Electronic Toll Passes excluding Trips	103	\$72.66	\$3,832,698
Towing Charges	111	\$10.05	\$530,340
Auto Service Clubs & GPS Services	91	\$37.24	\$1,964,308

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.  
**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.